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## From the Editor-in-Chief

As a consequence of a meeting of the editors of this journal, in which its future development had been discussed, I have been asked to become Editor-in-Chief of Applied Organometallic Chemistry from Janary 1<sup>st</sup>, 2008. Peter Craig and his team have shaped the journal to what it is now and they have been doing a splendid job. Hence, it was a privilege to accept, but it is also a challenge to work on the development of AOC into a new journal that aims to serve its readership and the community by improving the overall quality of published papers in its niche. Of course, I will do my utmost to implement a number of plans and to catalyze necessary changes to reach this goal.

Firstly and foremost, we seek to focus on those fields of applied organometallic chemistry that enjoy a strong current interest and impact, so that AOC may evolve into an even more appreciated journal. Concomitantly, the editors and I will invite leading chemists to submit articles and we will actively pursue acceptance of papers presenting novelties and progress in such applications.

Enforcing the 'A' in its title, AOC will henceforth focus on a palette of applications of metal-organic, organometallic compounds or metal-based (nano) materials, for instance, in: materials science, catalysis, metal-mediated organic synthesis, polymers, bio-organometallics, metallo-therapy, -diagnostics, and medicine. Applications dealing with environmental chemistry will still be acceptable for a while, but will eventually no longer appear.

New editors have been asked to join the editorial board and I am glad to announce that Francis Verpoort from Gent University accepted and has just been appointed. We plan to extend the board with a representative 'early-transition-metal chemist' from the Asian community and with a specialist in organometallics applied to metallo-therapy, -diagnostics etcetera shortly. Then, with the continuous and valued support by Marcel Gielen, Helmut Bönnemann, Richard Laine, Richard Jenkins and Peter Craig, we will have a team of editors with the expertise and experience to cover the wide range of areas in which AOC aspires to excel.

Now, I encourage you, colleagues and authors in fields of interest that coincide with those of AOC, to submit your keynote and very best papers to us. We offer an attractive journal with a modern look and short publication times; acceptance of articles can be obtained within several weeks from submission (now through Manuscript Central) and the current delay after acceptance till appearance in AOC amounts to two months only. Shortly, we will be announcing a very attractive 'Best Paper Award' that will certainly trigger the submission of excellent manuscripts.

I wish to conclude by expressing my gratitude for the boards' and publishers' confidence in me and to kindly ask you all to reach out with us for the desired goals.

With best regards,

**Kees Elsevier**