

Publisher's Announcement

Elsevier is pleased to announce a number of improvements to *Phytochemistry*, as part of its continued efforts to improve services for both authors and readers.

Readership of the Journal via ScienceDirect continues to grow at an impressive rate. During 2003, we have seen almost half a million full text articles downloaded from *Phytochemistry*. All issues back to volume 1 issue 1 from 1961 are now available on ScienceDirect.

Citations to *Phytochemistry* continue to increase:

- in 2002 the Journal received over 16,800 citations, placing it again in the top 3 most cited journals in the ISI plant science category
- its 2002 impact factor increased to 1.7, from 1.3 in 2001 (ISI Journal Citation Reports).

In order to simplify the citation of *Phytochemistry* articles, during 2004 the Journal will publish 1 volume of 24 issues (previously published in 3 volumes of 8 issues).

Phytochemistry articles can now feature supplementary data files. These will be hosted alongside the online version of an article on ScienceDirect. The presence of these files will be signified by a footnote to the article title, and within the text of the paper. For further information, please see the latest Guide for Authors.

Authors can now supply both black and white and colour versions of their figures, with the colour versions appearing online for free, even if the author elects to publish the black and white version in print. Authors will continue to benefit from the reproduction (in print) of one free colour page where scientifically necessary, 25 free offprints, liberal copyright policies and a 30% discount on most Elsevier book titles when ordered directly from Elsevier.

Authors are continuing to embrace the electronic facilities provided by *Phytochemistry* including online submission (see the Journal's home page www.elsevier.com/locate/phytochem), online tracking of their papers through the production process and rapid publication as an 'Article in Press' on ScienceDirect.

The 2004 cover has been redesigned and features images provided by *Phytochemistry* authors. The new cover also reflects that the Journal is now published under the Elsevier imprint. If you have a suggestion for the next cover image please contact the Publisher.

If you have any comments or suggestions regarding further improvements to the Journal please feel free to contact the Publisher.

We wish all our readers and authors a Happy New Year and success during 2004.

Gerlinde Ranzinger
Publishing Editor,
Organic Chemistry Group, Elsevier