

(No Model.)

J. THOUBBORON.

SHOW CARD.

No. 347,534.

Patented Aug. 17, 1886.

Fig 1

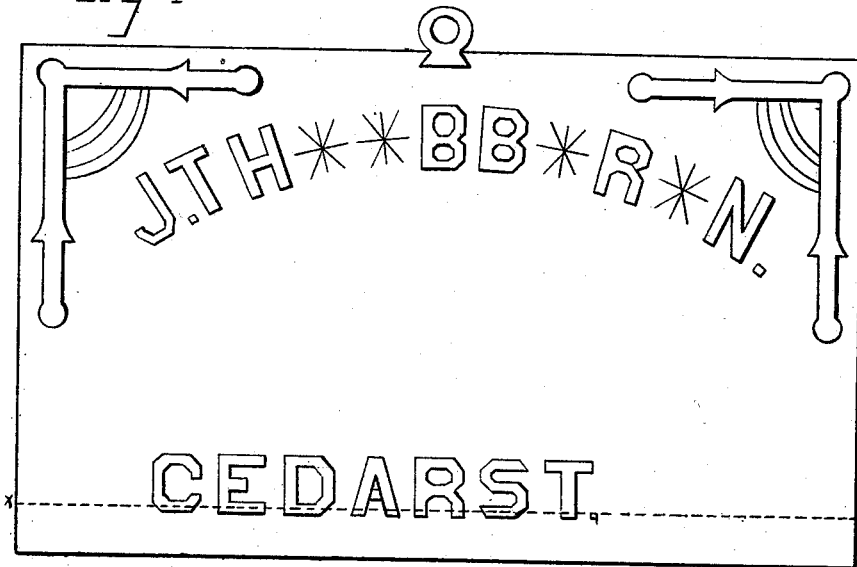


Fig 2



Witnesses
R. E. Wheeler
S. L. Canfield

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UNITED STATES PATENT OFFICE.

JAMES THOUBBORON, OF BROOKLYN, NEW YORK.

SHOW-CARD.

SPECIFICATION forming part of Letters Patent No. 347,534, dated August 17, 1886.

Publication filed September 25, 1885. Serial No. 178,177. (No specimens.)

To all whom it may concern:

Be it known that I, JAMES THOUBBORON, of Brooklyn, in the county of Kings and State of New York, have invented certain new and useful Improvements in Show-Cards; and I do hereby declare that the following is a full, clear, and exact description thereof, reference being had to the accompanying drawings, and to the letters of reference marked thereon, which form part of this specification.

My invention relates to show-cards for commercial purposes; and its objects are, first, to produce a card having integrally on its surface any combination of letters or characters in imitation of porcelain or similar letters; and, second, to accomplish that end uniformly and economically. I attain these objects by the card illustrated on the accompanying drawings, in which—

Figure 1 is an elevation of a card embodying the principles of my invention, and Fig. 2 is a longitudinal section thereof, taken on the line *x x*.

The surroundings of an article of commerce, or the striking manner of attracting public attention thereto, are frequently, if not uniformly, potential factors to establish its status in the trade. Consistently with preserving the integrity of the article and maintaining its price, such adorning media must not be expensive, although it is essential that they be pleasing in appearance. To blend these opposite desires of beauty and cheapness is the purpose of my device. To these ends I take ordinary card-board or other thick paper, enamel or glaze the same, then print in flock on the surface from an engraved block or plate bearing the desired characters, so as to form white let-

ters on the paper by reason of the flock boundary-lines. The flock is then permitted to dry, and the white characters so produced are embossed by dies. If desired, I also paint the enameled raised surfaces, or substitute coloring for the enamel. The effect is to secure an attractive advertising medium at a minimum expense, thus joining art and utility at slight cost.

The mode or process by which this card is produced is covered by Patent No. 326,174, granted to me September 15, 1885.

Heretofore enamel letters have been used to decorate windows for advertising purposes; but my invention consists in presenting such an appearance on paper as an integral part thereof and with similar effect; also, metal cards have been stamped by dies or presses, so as to produce raised or sunken surfaces, which are subsequently colored in different lines, so as to produce contrastive effects. This I do not claim.

Having thus fully described my invention, what I claim, and desire to secure by Letters Patent of the United States, is—

As a new article of manufacture, a card-board or show-card having enameled or glazed raised surfaces thereon, produced, as herein described, integral with the card, the same having a background of flock, for the purpose specified.

In testimony that I claim the foregoing as my own I affix my signature in presence of two witnesses.

JAMES THOUBBORON.

Witnesses:

D. T. WALDEN,
ROWLAND M. HALL.

It is hereby certified that in Letters Patent No. 347,534, granted August 17, 1886, upon the application of James Thoubboron, of Brooklyn, New York, for an improvement in "Show-Cards," an error appears in the printed specification requiring correction, as follows: In line 59, page 1, the word "lines" should read *hues*; and that the Letters Patent should be read with this correction therein that the same may conform to the record of the case in the Patent Office.

Signed, countersigned, and sealed this 24th day of August, A. D. 1886.

[SEAL.]

D. L. HAWKINS,
Acting Secretary of the Interior.

Countersigned:

R. B. VANCE,
Acting Commissioner of Patents.