

(No Model.)

H. G. RICH.  
ADVERTISING DEVICE.

No. 454,292.

Patented June 16, 1891.

Fig. 1.

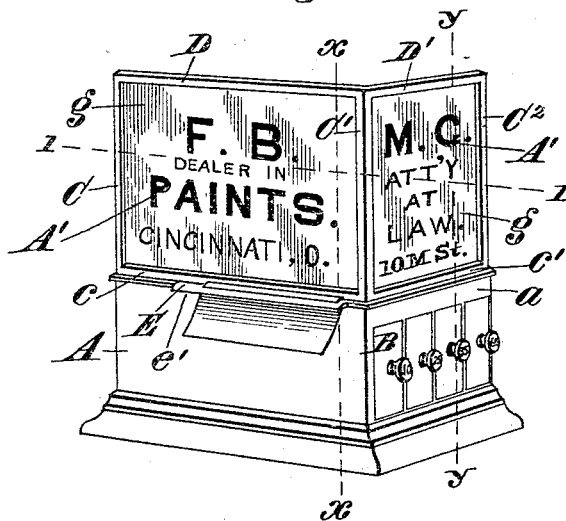


Fig. 2.

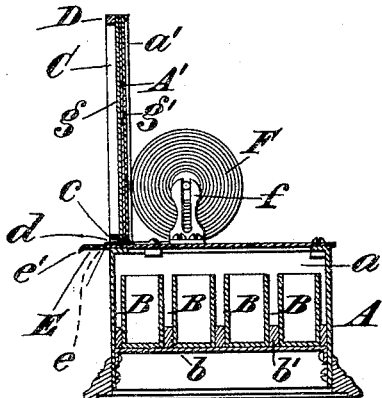


Fig. 3.

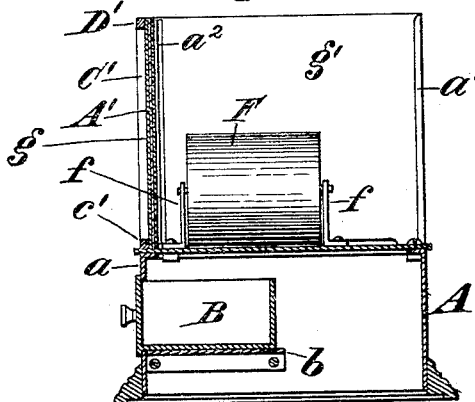
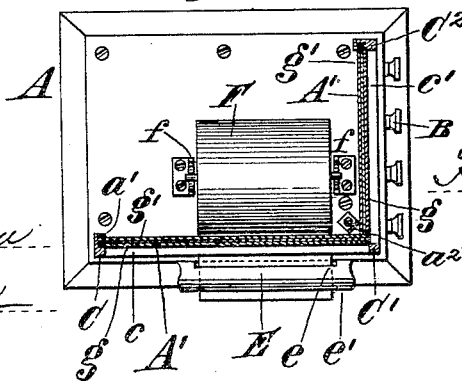


Fig. 4.



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# UNITED STATES PATENT OFFICE.

HERMAN G. RICH, OF BOND HILL, OHIO.

## ADVERTISING DEVICE.

SPECIFICATION forming part of Letters Patent No. 454,292, dated June 16, 1891.

Application filed December 29, 1890. Serial No. 376,026. (No model.)

*To all whom it may concern:*

Be it known that I, HERMAN G. RICH, a citizen of the United States, residing at Bond Hill, in the county of Hamilton and State of Ohio, have invented certain new and useful Improvements in Advertising Devices, of which the following is a specification.

My invention relates to an improvement in show-card-displaying devices or stands, which is fully described hereinafter, and particularly pointed out in the claims.

In the accompanying drawings, Figure 1 is a perspective view of my invention as it appears in use; Fig. 2, a transverse sectional elevational on line *x x*, Fig. 1; Fig. 3, a longitudinal sectional elevation on line *y y*, Fig. 1, and Fig. 4 a sectional plan on line 1 1, Fig. 1.

A represents the base or body of my device, preferably rectangular in section and hollow, with openings in its end wall *a* and a platform *b*, having guideways *b'* within to accommodate the horizontal series of drawers or movable compartments B.

C, C', and C<sup>2</sup> are upright posts or bars on base A at three of its corners, those C and C<sup>2</sup> having inside right-angled flanges *a'*, which form grooves or ways, and the post C' having at its rear an upright spring lock-bar *a<sup>2</sup>* attached at its lower end to the upper face of base A, with its face at an angle of forty-five degrees to the inner faces of said post C'.

D D' are horizontal bars mounted upon the upper ends of said posts, the bar D spanning the opening between posts C and C', and bar D', which lies at a right angle to bar D, spanning the opening between the posts C' and C<sup>2</sup>, all as clearly shown in Fig. 1.

*c* and *c'* are two horizontal bars or flanges at the lower ends of said posts lying vertically parallel with the top bars D D', and securely attached to the upper face of base A along two of its edges. These posts and horizontal bars together constitute an open right-angled (front and side) frame to receive show-cards A', made of metal, glass, strawboard, or other suitable material. At one end of the longitudinal flange or bar *c* a slot or narrow opening *d* is provided, and adjacent thereto a cutter-bar E is attached to the upper edge of base A on the same plane as the slot *d*, a slot or opening *e* being also pro-

vided in said cutter-bar for the purpose I shall now describe.

F represents a longitudinal roll of paper mounted in bearings or upright slotted arms *f f* on the upper face of base A, as clearly shown in Figs. 2 and 4, in the rear of the slotted portion of the flange *c*, the running part of the paper from said roll passing out through the slots *d* and *e*, thence under the cutter-bar E, whose edge *e'* is used for severing the paper into the desired lengths. The roll of paper rests on the upper face of base A, and its gravity provides the desired friction or resistance to prevent the paper running out too freely.

My invention herein I design for special use (among many desirable uses) as a barber's cabinet. The drawers being deep and narrow ones, are peculiarly adapted to hold the customary pasteboard checks used by those tradesmen, and the knobs or pulls on the drawers are suitably numbered to indicate the value or denomination of each check to be deposited in the several drawers after each job or service performed by the workman.

It is obvious that, if desired, a cash or check registering apparatus of any suitable construction could be conveniently mounted or placed within the hollow base or case A in the chamber in rear of the drawers, and connected with each of said drawers, so that should either of them be drawn outward to deposit a check or cash which corresponds with the number on the knob, a like amount or number would be tallied on the counter of the register. The paper fed or drawn from the roll F through the slots *d* and *e* can be conveniently and readily handled and cut off in such lengths on the cutter-bar as the workman deems fit for the purpose of cleaning or wiping his razor in the shaving operations or other desired use.

The upright open frames being constructed, as hereinbefore described, with the grooved end posts and upright spring-lock or bearing-bar, are adapted to readily receive show-cards having business or other advertisements on them. These cards may have different "ads." on both sides, so that they can be reversed from time to time to vary the display. They are vertically slid into and out of place in

their grooved and spring-bearing bar receptacles, and thus exchanged for new cards having either the same or other "ads." thereon. It is obvious that but a single show-card frame, or a front and two end frames, all having show-cards, or some of them having blanks, could be used, if desired, instead of having the front and single end ones, as shown. In practice I prefer to use a sheet of glass *g* in each of the frames, slid in the grooves in front of the show-cards, both for neatness and preserving the said cards in a clean and presentable condition. A thin backing *g'* is also placed in said frames for said cards, similar to the back-boards used in picture-frames. Suitable slits or openings are provided at the bottom of the glass *g*, the longitudinal show-card, and backing *g'*, which register with the slot *d* in the lower frame-bar or flange *c*, as shown in Fig. 2, to permit the unincumbered outward passage of the paper from roll *F* to the cutter. In use the cabinet is placed in a convenient position on the sideboard or toilet-shelf of the workman, so that the front or longitudinal show-card is directly before the occupant of his chair. The occupants of the adjoining chairs at either side said workman can see both the front and end show-cards, thus furnishing a device of marked utility both as a displaying medium for advertisements and a useful combination in the shape of a receptacle for checks or cash, and a holder and cutter for the razor-cleaning paper.

Instead of the series of drawers and the openings and guideways therefor, as shown, it is obvious that an ordinary single cash-drawer could be used and no material change in my invention take place, either in operation or general appearance.

I claim—

1. In an advertising device, the combina-

tion of the hollow rectangular base *A*, drawer or drawers *B* therein, platform *b*, having guideways *b'* to accommodate said drawer or drawers, two or more upright bars on said base, horizontal connecting bar or bars mounted on said upright bars, and the horizontal connecting bar or bars at the base of said upright bars, the said upright bars having suitable grooves or ways *a'*, which are open at their upper ends, and the said grooved upright bars, together with said respective upper and lower horizontal bars, forming an open skeleton frame, which is adapted to readily receive show-cards containing advertisements, notices, or the like for display, substantially as herein set forth.

2. In an advertising device, the combination of the base *A*, one or more upright skeleton show-card frames mounted thereon, roll of paper *F*, journaled in bearings *ff* on the upper face of said base in rear of said show-card frame or frames, cutter-bar *E*, slot *d* at the bottom of one of said frames adjacent the cutter-bar, and slot *e* in said cutter-bar, substantially as herein set forth.

3. An advertising device composed of the base *A* and two or more upright skeleton frames, the latter being mounted at right angles to each other on said base and having at their outer ends suitable ways or receptacles *a'* for receiving the outer ends of show or display cards, and at their meeting angles an upright spring bearing or lock-arm *a''*, for sustaining the inner or adjoining ends of said show-cards, substantially as herein set forth.

In testimony of which invention I have hereunto set my hand.

HERMAN G. RICH.

Witnesses:

JOHN E. JONES,  
L. M. JONES.