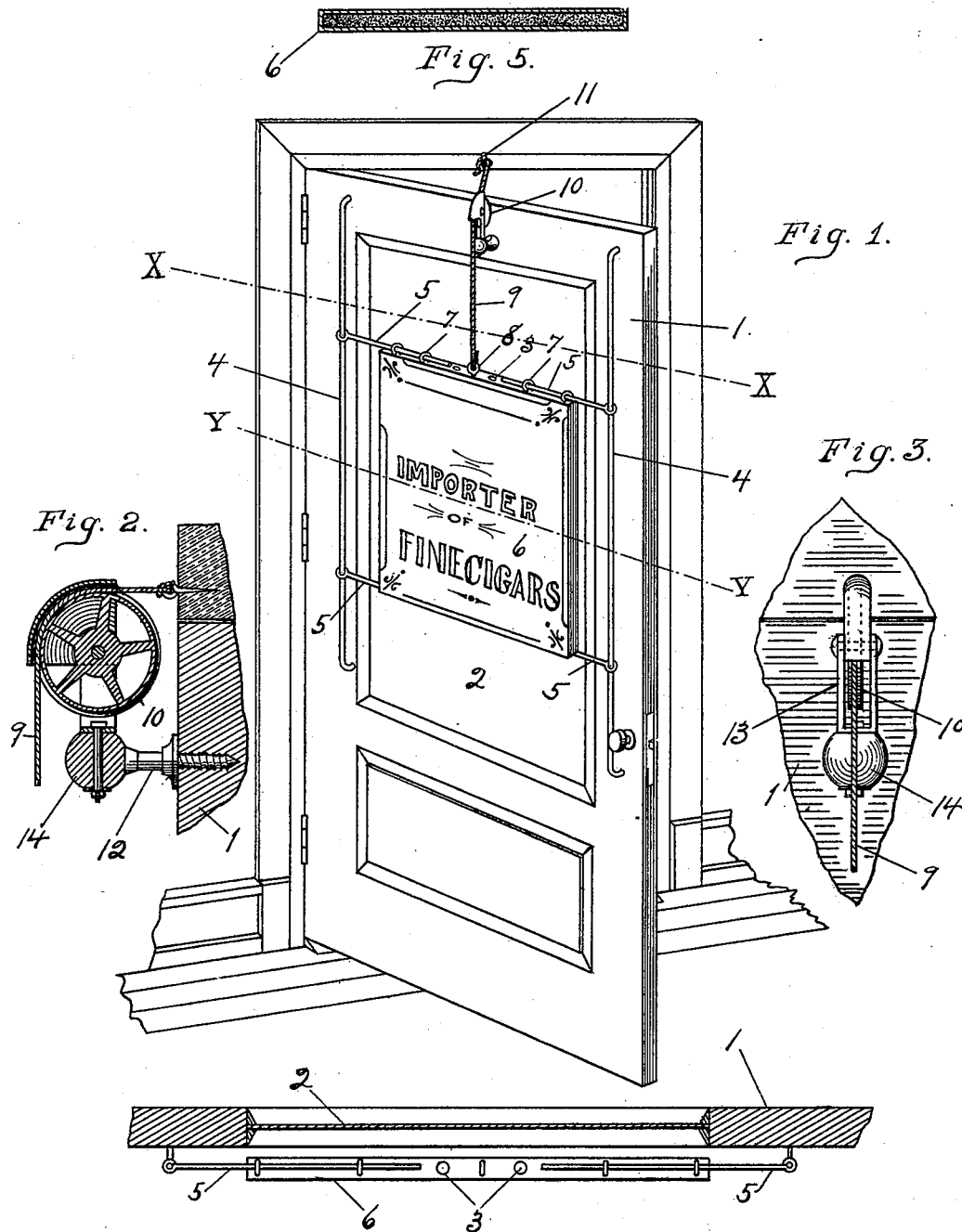


No. 648,969.

Patented May 8, 1900.

L. J. LONG.
ADVERTISING DEVICE.
(Application filed Sept. 11, 1899.)

(No Model.)



WITNESSES:

K. M. Imboden
H. A. Smith

Fig. 4.

INVENTOR,
Louis J. Long.

BY HIS ATTORNEYS,
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UNITED STATES PATENT OFFICE.

LOUIS J. LONG, OF KANSAS CITY, MISSOURI.

ADVERTISING DEVICE.

SPECIFICATION forming part of Letters Patent No. 648,969, dated May 8, 1900.

Application filed September 11, 1899. Serial No. 730,164. (No model.)

To all whom it may concern:

Be it known that I, LOUIS J. LONG, a citizen of the United States, residing at Kansas City, in the county of Jackson and State of Missouri, have invented a new and useful Improvement in Advertising Devices, of which the following is a specification, reference being had to the accompanying drawings, forming a part hereof.

My invention relates to an advertising device comprising a door provided with a suitable transparent panel and other arrangements and devices attached thereto, as will be fully described hereinafter.

One object of my invention which I have in view is to produce a device of the kind that will not only attract the attention of all that pass in and out of the business-apartment through the door, but such as will arrest the attention of the passer-by also.

Another object that I have in view is to produce an advertising-door the movement whereof in opening and closing can be controlled by means of weights or ballast, which will be fully described.

With these objects in view I will now proceed to describe my invention with reference to the accompanying drawings, in which—

Figure 1 is a perspective view showing the construction and its arrangement when in practice. Fig. 2 is a vertical section of a pulley and its attachment to the head-rail of the door. Fig. 3 is a vertical front view of the same. Fig. 4 is a cross-sectional view taken on line X X of Fig. 1. Fig. 5 is a cross-sectional view of an adjustable sign-board, taken on line Y Y of Fig. 1, to which the advertising matter is to be applied on each side thereof and is constructed in box form, with an open cavity of its inner portion which is adapted to receive sand or other weighty substance and is provided with openings 3 in its upper edge for the reception of such, as indicated at Fig. 4, the object of which is to give proper tension in the opening and closing of the door.

The door 1 is swung in the usual manner from the door-jamb, as indicated, and is provided with a large transparent panel 2. Opposite said panel and on the inside of the door is adjustably suspended a sign-board 6, constructed in the manner already described. Vertically and rigidly secured to the door-stiles is a pair of guide rods or bars 4. To

these guide-bars are loosely mounted four horizontal eyebolts 5—two at the top and two at the bottom of the sign—which are in turn secured to the sign 6 by means of eye-screws 7. Centrally of the top of the sign is an eye-screw 8. To this is secured one end of a cord or rope 9, which extends upward over pulley 10 with the opposite end made fast to an eye-screw 11, which is secured to the head-casing of the door-frame, as shown. By this arrangement it can be seen that the sign will readily move up or down over the transparent panel as the door swings backward and forward. The pulley 10, over which the cord passes, is secured to the head-rail of the door by means of a screw-bolt 12, adapted to admit said pulley to have a swivel movement, so that it will uniformly conform to the radial movement of the door. The said pulley 10 is further supported in a swiveling position by means of a clevis or U-shaped support 13, which is secured loosely to the head 14 of screw-bolt 12.

I am aware that the pulley and its attachment to the door, as illustrated in Fig. 2, are not broadly new, but are essentially a part 80 of my combination, and I shall claim them as such.

The inscription illustrated on the sign is to indicate the style of advertising.

Having thus fully described my invention, what I claim as new, and desire protection in by Letters Patent of the United States, is—

An advertising-door, the combination, comprising a door provided with a transparent panel adapted to swing as shown, and an adjustable sign adapted to be weighted and move upward and downward on the inner side of the door over the transparent panel thereof, a pair of vertical guide-bars secured to the door-stiles to be engaged by horizontal eyebolts secured to the sign-board, a pulley mounted on the head-rail of the door adapted to carry a cord or rope, one end attached to the sign, the opposite end to the head-casing of the door, substantially as shown and described.

In testimony whereof I affix my signature in the presence of two witnesses.

LOUIS J. LONG.

Witnesses:

B. BARK,
M. L. LANGE.